



THE UNIVERSITY OF BRITISH COLUMBIA

[STUDENTS.UBC.CA/MURC](https://students.ubc.ca/murc)

MURC

**MULTIDISCIPLINARY
UNDERGRADUATE
RESEARCH
CONFERENCE**

2020 SPONSORSHIP PACKAGE



***This academic year,
MURC 2020 will take place on
Saturday March 21, 2020.***

MURC

The Multidisciplinary Undergraduate Research Conference (MURC) is an annual celebration and showcase of undergraduate research on the UBC-Vancouver campus. MURC provides a platform for undergraduate students to present their research to a generalist audience, refine their presentation skills, and network with peers, graduate students, and faculty members.

WHO WE ARE

MURC aims to broaden access to, and enhance, student research experiences. The conference highlights research from all disciplines and fields with the goal of creating space for interdisciplinary dialogue and fostering engagement among the UBC research community and beyond. The success of MURC requires collaboration, inclusion, and innovation from students, faculty, staff, and external partners such as yourselves.

MURC is a student-led conference, with a planning committee comprised of ten (10) undergraduate students. The conference is led by two (2) student Co-Chairs spearheading the strategic vision, planning, and execution of the event.



MURC 2019 featured 264 research presentations with over 450 presenters and 250 delegates.

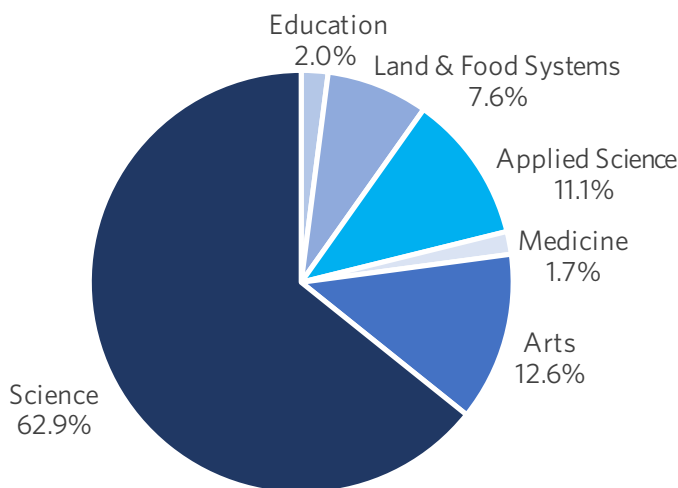
WHAT HAPPENS AT MURC?

MURC is a full day conference with research presentations (in oral or poster presentation formats) occurring throughout the day. Research presentations fall under four (4) themes: Health and Wellness, Sustainability and Conservation, Innovation and Technology, and Individual, Community and Society.

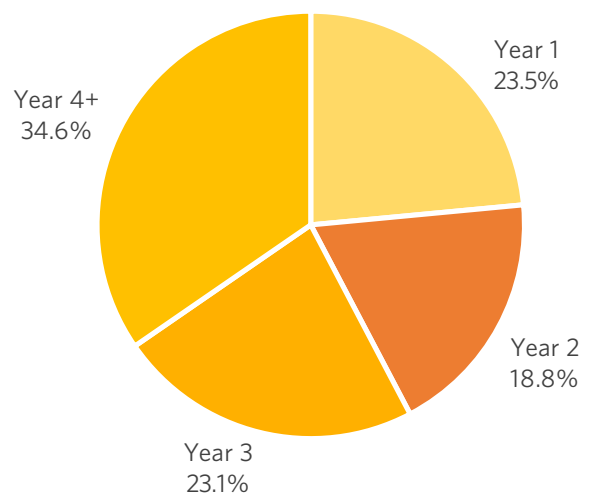
These presentations are adjudicated by graduate students and faculty members. Additional programming includes an opening keynote, lunchtime panels, and an awards reception to celebrate all presenters and to recognize the top students of the conference.

2019 STUDENT PRESENTERS

BY FACULTY



BY YEAR LEVEL





**Scout exceptional talent
by connecting directly
with top students**

WHY MURC?

MURC allows you to reach out to a concentrated group of UBC change makers and leaders dedicated to research. This is your opportunity to scout exceptional talent by connecting directly with top students who are conducting innovative research on campus.

As the largest multidisciplinary undergraduate research conference at UBC-Vancouver, you will make over 750 connections among presenters, adjudicators, and delegates, creating brand awareness for your organization.

The conference is also an excellent way to learn about new and exciting research within the UBC community, led by our undergraduate students. MURC is the perfect avenue to connect you to academia, with your organization supporting innovation and change in the world.

MURC is an experience that provides a firm foundation in skills and expertise, building future leaders and researchers that positively contribute to their communities, societies, and organizations like yours.



**Make over 750 connections among
presenters, adjudicators, and delegates**

MARCH 21 2020 // #UBCMURC

HOW CAN YOU SUPPORT US?

We make every effort to build strong and unique partnerships with organizations that we collaborate with. We contacted your organization because its goals and brand strongly align with those of MURC.

Your financial support will provide our presenters and delegates an enhanced learning experience. Specifically, your contribution will support the programming, operations, and logistics of the student-led conference. If you have any other ideas of how you can support us and/or ways to contribute, please reach out and we would be happy to discuss this further.

SPONSORSHIP TIERS

	PRESENTING \$3500	PREFERRED \$2000
MARKETING AND PROMOTIONS		
Logo on MURC website	Large	Small
Logo on MURC 2020 Program guide (digital)	Large	Small
Logo on campus-wide signage	Large	Small
Logo on visuals at Keynote and Awards Reception (day-of)	Large	Small
Logo on UBC CareersOnline* as a Featured Employer	2 months	1 month
Logo on UBC CareersOnline's rotating banner	1 month	-
Social media exposure (Facebook, Twitter, Instagram)	✓	✓
DAY-OF CONFERENCE		
Sponsorship recognition at Keynote and Awards Reception	✓	✓
Panelist at Lunchtime Panel: Employers & Graduate Students	1 Rep	-
Host a booth (before Awards Reception)	✓	✓
Lunch Tickets	4 Tickets	2 Tickets
Parking Passes	2 Passes	1 Pass
POST CONFERENCE		
Free employer information session (within 2 months of conference date)	✓	-
Highlight opportunities at your organization to presenters, delegates, adjudicators, and volunteers	✓	-
OTHER OPPORTUNITIES		
For other sponsorship opportunities, please contact us directly.		

**UBC CareersOnline is an exclusive opportunity board viewable to 60,000+ students and alumni*



SPONSORSHIP CONTACT

Please visit students.ubc.ca/murc to learn more. If you are interested in supporting the student-led conference and/or have any sponsorship enquiries, please contact:

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